

# Moving Us Forward

Community Impact and Social Responsibility

2ND ANNUAL  
EASTERN REGION  
CAMPUS COMPACT CONFERENCE

DARTMOUTH COLLEGE  
HANOVER, NH

OCTOBER 11 TO 12, 2012

*Connecticut*  
*Florida*  
*Maine*  
*Maryland*  
*Massachusetts*  
*New Hampshire*  
*New Jersey*  
*New York*  
*Pennsylvania*  
*Rhode Island*  
*South Carolina*  
*Vermont*



*Eastern Region* | **Campus Compact**

## Thursday, October 11

8:00 AM—8:30 AM *Continental breakfast*  
ALUMNI HALL,  
HOPKINS CENTER

### Pre-Conference Institutes *(includes lunch on site)*

8:30 AM—3:30 PM **Second Annual Faculty Rewards Institute:**  
SEMINAR ROOM 105,  
TUCKER FOUNDATION ***Making It Count: Developing Institutional Strategies for Rewarding Engaged Scholarship in Promotion and Tenure***  
*Facilitators:* Dr. KerryAnn O’Meara, Associate Professor of Higher Education, University of Maryland, and Dr. Timothy K. Eatman, Co-Chair, Imagining America, Syracuse University

Teams of administrators and faculty will develop action plans to advance tenure and promotion guidelines and policies on their campuses, using examples from nationally recognized engaged institutions.

8:30 AM—3:30 PM ***Community-Engaged Scholarship: Strategies, Resources, and Opportunities***  
1930’S ROOM,  
ROCKEFELLER CENTER *Facilitator:* Dr. Sherril B. Gelmon, Professor of Public Health and Chair, Public Administration Division, Portland State University

Participants will explore competencies required for community-engaged scholarship, faculty development, products of scholarship, and other topics, as well as complete a self-assessment to identify a personal action plan.

11:00 AM—3:30 PM ***The Culture of the Engaged Campus***  
FACULTY LOUNGE,  
HOPKINS CENTER *Facilitators:* Dr. Matthew Hartley, Chair, Higher Education, University of Pennsylvania; Dr. Virginia Horvath, President, SUNY/Fredonia; and Dr. Laurie Worrall, Executive Director, New York Campus Compact, formerly Associate Vice President of Academic Affairs, DePaul University

Participants and facilitators will reflect on case studies that have emerged from extensive national research to understand the critical areas of practice that can lead to cultural transformation in creating an engaged campus.

### Afternoon Program

4:00 PM—5:00 PM *Conference opening reception*  
ALUMNI HALL,  
HOPKINS CENTER

5:00 PM *Welcome address and dinner*  
ALUMNI HALL,  
HOPKINS CENTER

# Friday, October 12

8:00 AM — 8:30 AM **Continental breakfast**  
ALUMNI HALL,  
HOPKINS CENTER

## Morning Program

8:30 AM — 9:00 AM **Opening plenary:**  
ALUMNI HALL,  
HOPKINS CENTER **Community Impact and Social Responsibility—  
Thinking from Multiple Perspectives**

*Keynote speaker:* Dr. Sherril B. Gelmon, Professor of Public Health and Chair,  
Public Administration Division, Portland State University

9:00 AM — 9:30 AM **Response panel of community partners and higher education administrators**  
ALUMNI HALL,  
HOPKINS CENTER

9:30 AM — 10:00 AM **Audience discussion**  
ALUMNI HALL,  
HOPKINS CENTER

10:00 AM — 10:15 AM **Break**

10:15 AM — 11:45 AM **Workshop Block A (Concurrent sessions)**  
See the following pages for workshop descriptions and locations

11:45 AM — 1:15 PM **Lunch and affinity groups**  
ALUMNI HALL,  
HOPKINS CENTER *Faith-Based Affinity Group.* Connect with colleagues engaged in a variety of  
faith-based partnerships to discuss new initiatives, best practices, and insights  
on how faith can inform our work.  
*Community College Affinity Group.* Join colleagues from other community  
colleges to learn about best practices and new strategies as well as share  
resources for program development.

11:45 AM — 1:00 PM **Poster session**  
TOP OF THE HOP,  
HOPKINS CENTER Poster presentations will be available for perusal during lunch

## Afternoon Program

1:15 PM — 2:45 PM **Workshop Block B (Concurrent sessions)**  
See the following pages for workshop descriptions and locations

3:00 PM **Closing**  
ALUMNI HALL,  
HOPKINS CENTER

## Workshops Block A: 10:15 AM – 11:45 AM

### Workshop A1

Faculty Lounge, Hopkins Center

#### **Engagement/Evaluation/Evolution: An Orientation Case Study**

*Presenters:* Ethan Kolek, Director of Evaluation, Center for Community Engagement, Amherst College; Karen Lee Miller, Assistant Dean of Students and Director of Student Leadership, Amherst College; Sarah Barr, Director of Academic Programs, Center for Community Engagement, Amherst College

The Center for Community Engagement at Amherst College runs an orientation trip for entering students each year. This workshop describes the trip's goals and pedagogical approaches as well as how evaluations have been used to make programmatic changes and demonstrate impact.

### Workshop A2

Room 125, Haldeman Center

#### **“Responsive Service-Learning”: The Potential of Academic Courses for Meeting Urgent Community Needs**

*Presenters:* Kelly Hamshaw, Department of Community Development & Applied Economics, University of Vermont; Carrie Williams Howe, Community-University Partnerships & Service-Learning, University of Vermont; Katy Reynolds, Rebuilding Vermont Student Teaching Assistant, University of Vermont

This workshop presents a replicable, and perhaps unexpected, model for using academic service-learning to respond to urgent community needs—from natural disasters to economic or social crises—based on the University of Vermont's experience in responding to Tropical Storm Irene.

### Workshop A3

Fahey Ground Floor Lounge

#### **Evaluation and Assessment—A Toolbox Approach**

*Presenter:* Gregory Greenman II, Evaluation and Assessment Coordinator, Wentworth Institute of Technology

Evaluation and assessment aim to get at the important programmatic question, “So what?” This workshop discusses the strategic importance of evaluating civic learning programs as well as methods of documenting service-learning and civic engagement for external audiences.

### Workshop A4

102C DCAL Teaching Center, Baker-Berry Library

#### **Volunteerism and Identity Development: Collaborative Research**

*Presenters:* Sara Johnson, Postdoctoral Associate, Institute for Applied Research in Youth Development, Tufts University; Matthew Farley, Associate Director for Community Outreach, University of Connecticut; Preston Britner, Professor of Human Development and Family Studies, University of Connecticut

This workshop describes a collaborative project to research students' experiences in service programs, including study design and context, student outcomes, and the advantages and challenges of this type of collaborative approach.

**Workshop A5****Room 41, Haldeman Center****Promoting Student Learning and Engagement through Service-Learning**

*Presenters:* Lori Moog, Director of Service Learning and Community Outreach, Raritan Community College; Debra Bohr, Service Learning Administrator, Northampton Community College

Participants will learn how service-learning can enhance academic and civic outcomes, meet institutional goals, and prepare students to become critical thinkers. Topics include developing community partnerships, designing reflection activities, and improving programs through assessment.

**Workshop A6****Seminar Room 105, Tucker Foundation****Action with Impact: From Adversity to Achievement**

*Presenter:* Melissa Kim Lanctot, Assistant Director of Outcomes Assessment, VISA, St. John's University

This workshop describes the Advantage Academy, a collaboration between St. John's University and a New York City government agency, which helps individuals gain the skills and confidence to break the cycle of poverty through education, counseling, and social support.

**Workshop A7****Room 46, Haldeman Center****Faith in Action: Dartmouth's Adventures in Multi-Faith Service**

*Presenter:* Tracy Dustin-Eichler, Program Officer for Local Community Service, William Jewett Tucker Foundation, Dartmouth College

Through presentation, student panel discussion, and dialogue, this session will orient participants to national trends in multi-faith service in higher education and the spectrum of programs at Dartmouth, with special emphasis on Dartmouth's Multi-Faith Alternative Spring Break model.

**Workshop A8****Room 31, Haldeman Center****The Secret to "Self Centered" 21st Century Learning**

*Presenters:* Michelle Pugh, Community Service Chef Educator, Johnson & Wales University; Jennifer Thibodeau, Community Service Learning Coordinator, Johnson & Wales University; Peter Bortolotti, Associate Professor, College of Business, Johnson & Wales University

Participants will examine strategies for helping students develop meta-skills, including student-centered reflection, metacognitive practices, collaborative mentoring, and peer-to-peer learning. Examples will be drawn from curricular and co-curricular service-learning models.

## Workshops Block B: 1:15 PM – 2:45 PM

### Workshop B1

Fahey Ground Floor Lounge

#### **Utilizing Student Leaders to Maximize Benefits of Service-Learning**

*Presenters:* Lisa Paquette, Service Learning Promotion and Assessment Coordinator, Center of Community Service, Northeastern University; Heather Whitney, Service Learning Coordinator, Feinstein Institute for Public Service, Providence College; Lauren Kelly, Public Service Major, Providence College; Kristen S. Doggett, Director, Center of Community Service, Northeastern University

By examining curricular and co-curricular models, this workshop explores how two institutions use student leaders to support service-learning in ways that benefit faculty members, community partners, campus administrators, and students.

### Workshop B2

102C DCAL Teaching Center, Baker-Berry Library

#### **Enhancing Civic Capacity and Raising Achievement Levels for Youth**

*Presenters:* Johnny Scafidi, Deputy Director and Program Director, Center for Public Service and Social Justice, Yale University; Maura Cook, Assistant Director of Volunteer Programs and Service Learning, Sacred Heart University; Stacey Lopez, Program Coordinator, Office of Community Service and Civic Engagement, Trinity College

Long-term mentoring relationships have potential for raising academic achievement among at-risk students while enhancing college student mentors' civic capacity. This workshop presents the attributes and impact of a successful mentoring program.

### Workshop B3

Faculty Lounge, Hopkins Center

#### **Promoting a Deliberative and Active Citizenry: Developing College Student Political Engagement**

*Presenters:* John Stroup, Assistant Professor, Education, Champlain College; Hadley Bunting, Adjunct Faculty, CORE Division, Champlain College

This workshop examines campus-based civic education, including the practices and processes that facilitate student political engagement in the undergraduate experience.

### Workshop B4

Room 31, Haldeman Center

#### **From College Access to College Activism: Bridging the Co-Curriculum and Curriculum at Dartmouth College**

*Presenters:* Jay Davis, SEAD Program, Dartmouth College; Helen Damon-Moore, William Jewett Tucker Foundation, Dartmouth College; Elaine Guenet, The Family Place

This workshop explores a college access program, a college success program, and a community-based learning course that support under-resourced students and feature student reflection and activism.

**Workshop B5****Room 125, Haldeman Center****Good to Great: Deepening Community Partner Satisfaction**

*Presenters:* Matthew Farley, Associate Director for Community Outreach, University of Connecticut; Jessalyn Michaels, Master of Public Administration student, University of Connecticut

This workshop describes a collaborative research project to evaluate satisfaction among community organizations working with student volunteers. Participants will examine research designs as well as survey and interview techniques.

**Workshop B6****Room 46, Haldeman Center****Leaving the Campus Silo: Community-Based Research as the Pathway**

*Presenters:* Alison Paglia, Associate Professor of Psychology, University of New Hampshire–Manchester; Patrice Mettauer, Coordinator of Community Outreach Scholarship, University of New Hampshire–Manchester

This presentation asks us to rethink the responsibilities of universities to the communities in which they are situated and explores the ability of community-based research to meet the varied needs of students, faculty, administrators, and community partners.

**Workshop B7****Room 41, Haldeman Center****Institutional Perspectives on Assessing Community Partnerships and Student Learning Outcomes**

*Presenters:* Becca Berkey, Coordinator of Experiential Education, Keene State College; Marjorie Droppa, Assistant Professor, Health Science, Keene State College; Kelly Brigham-Steiner, Program Director, Monadnock Voices for Prevention; John Reiff, Director, Civic Engagement and Service-Learning, University of Massachusetts, Amherst; Douglas Moody, Senior Lecturer in Spanish, Dartmouth College

Presenters will share their experiences developing, sustaining, and evaluating community partnerships that promote student learning, including best practices for managing partnerships, developing a framework for integrating service-learning into general education, and evaluating impact.

**Workshop B8****Seminar Room 105, Tucker Foundation****Getting Engaged: New London and Connecticut College**

*Presenters:* Jennifer Fredericks, Professor, Human Development and Faculty Director, Holleran Center, Connecticut College; Tracee Reiser, Associate Dean for Community Learning, Connecticut College; Chris Soto, Director, College Access Program in New London

Presenters will describe Connecticut College's Holleran Center for Community Action and Public Policy, which advances engaged scholarship and builds community collaborations, and help participants identify campus and community assets to develop similar programs.



## FEATURED SPEAKER



*Professor Sherril B. Gelmon, Dr.P.H., of Portland State University will give the keynote address.*

**Sherril B. Gelmon**, Dr.P.H., is Professor of Public Health and Chair of the Division of Public Administration in the Mark O. Hatfield School of Government, College of Urban and Public Affairs, at Portland State University (PSU). Her teaching responsibilities at PSU are in health management and policy in the Masters of Public Health and Masters of Public Administration programs, as well as in the Public Administration and Policy doctoral program. She is also Research Professor in the Department of Family Medicine at Oregon Health & Science University. Professor Gelmon is a frequent speaker and presenter in both higher education and health professions settings. She is recognized as a national leader in service-learning and community engagement research.

Professor Gelmon's primary research interests are in applications of continuous improvement in health services delivery and higher education, particularly with respect to the design and evaluation of educational programs for new health services professionals. She is co-evaluator for the national Partners Investing in Nursing's Future program and is part of a team evaluating the implementation of the patient-centered primary care home in Oregon. Among other research positions, she was national evaluator for the Community Engaged Scholarship for Health Collaborative and the Faculty for the Engaged Campus project, both funded by the U.S. Department of Education through Community-Campus Partnerships for Health.

Professor Gelmon was the founding chair of the International Association for Research on Service-Learning and Community Engagement and has served as an Engaged Scholar with Campus Compact, developing and studying assessment methodologies for service-learning and civic engagement with national disciplinary associations. She received the Thomas Ehrlich Civically Engaged Faculty Award from Campus Compact in 2011. Other awards include the PSU Alumni Association's Distinguished Faculty Achievement Award, the PSU Civic Engagement Award for Excellence in Community-Based Teaching and Learning, and the Service-Learning Research Award at the 5th International Service-Learning Research Conference.

