



Campus Compact
Eastern Region

MOVING US FORWARD

At the Intersection of Community Engagement and Collective Impact



Fifth Annual Eastern Region Campus Compact Conference

October 14-16, 2015, Newark, New Jersey

WELCOME

On behalf of the 2015 conference planning committee, I would like to welcome you to the 2015 Eastern Region Campus Compact conference, "Moving us Forward: At the Intersection of Community Engagement and Collective Impact".

As the host Campus Compact state director and 2015 conference chair, I can tell you that we are incredibly excited by the opportunity to convene the pre-eminent change-makers in the fields of community engagement and collective impact. Over the course of three days (as well as a few networking evenings), we hope that you will share the wealth of your experience as one of the culture-setters in promoting an engaged citizenry on your campus and in your communities. Collectively, we can make strides in figuring out how best to utilize the assets of higher education and networks of higher education institutions as part of large-scale but focused collaboratives possessed of an active and sustained commitment to transforming the prospects of communities and cities.

This work is already underway right here in Newark, and across the nation as we as neighbors recognize that the work must be done together through consensus-building, focused action, and with scientific rigor, in order to generate momentum against the most intractable of social injustices. Done well, this collective engagement approach can help to forge broader social cohesion, educate the civic minded professionals and innovators of tomorrow, and build a more perceptible safety net that can enable more of us to make positive choices.

Newark has a lot to offer and so we hope you will enjoy shopping and dining in the Ironbound, soak up some of the Open Doors Citywide Arts Festival, or just have a quiet wander in the nation's largest Cherry Blossom Park - the Olmstead designed Branch Brook Park.

So, on behalf of Char, Carie, Dee Dee, Jess, JR, Laurie, Madeline, Matt, Mike, Robin and myself, welcome again to ERCC2015!

Sincerely,

Saul Petersen, Executive Director
New Jersey Campus Compact



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CONFERENCE OVERVIEW

WEDNESDAY, OCTOBER 14

RUTGERS UNIVERSITY - NEWARK
Robeson Campus Center

PRE-CONFERENCE INSTITUTES

11:00 AM - 12:45 PM

Outside of Room 231 Registration

12:00 PM - 12:45 PM

University Club Lunch for Pre-Conference Participants

1:00 PM - 4:00 PM

Multi-Purpose Room Implementing a Collective Impact Model to Transform a Community - Field-based

Room 235 The Culture of the Democratically Engaged Campus

Room 237 The Principles and Possibility of Collective Impact

Room 226 Designing and Delivering a Service-Learning Course

THURSDAY, OCTOBER 15

NEW JERSEY INSTITUTE OF TECHNOLOGY
Campus Center

6:00 AM - 8:45 AM

Hampton Inn Breakfast (Complimentary for hotel guests)

8:00 AM - 8:45 AM

Ballroom A Breakfast for Commuters

8:00 AM - 10:00 AM

Outside of Ballroom A Registration

9:00 AM - 10:00 AM

Ballroom B Opening Keynote: The Intersection of Community Engagement and Collective Impact - Jeanna Keller Berdel, Senior Strategy Officer, Lumina Foundation

10:15 AM - 11:45 AM

NJIT Campus Center Concurrent Workshops, Session I (See Conference Agenda)

12:00 PM - 1:00 PM

Ballroom B Lunch for Conference Participants

CONFERENCE OVERVIEW

THURSDAY, OCTOBER 15 *NEW JERSEY INSTITUTE OF TECHNOLOGY*
Campus Center

1:00 PM - 3:15 PM

Ballroom B

Summit on Collective Impact:

Jeff Edmondson, Managing Director, StriveTogether

3:30 PM - 5:00 PM

NJIT Campus Center

Concurrent Workshops, Session II (See Conference Agenda)

5:00 PM - 6:00 PM

Atrium, 1st Floor

Poster Session and Cocktail Reception

FRIDAY, OCTOBER 16

ESSEX COUNTY COLLEGE

6:00 AM - 8:00 AM

Hampton Inn

Breakfast (Complimentary for hotel guests)

7:30 AM - 8:15 AM

Dining Area, 2nd Floor

Breakfast for Commuters

8:30 AM - 10:00 AM

Essex Community College

Concurrent Workshops, Session III (See Conference Agenda)

10:15 AM - 11:45 AM

Essex Community College

Concurrent Workshops, Session IV (See Conference Agenda)

12:00 PM - 12:45 PM

Smith Auditorium

Lunch for Conference Participants

12:45 PM - 2:00 PM

Smith Auditorium

Closing Presidential Panel - Newark City of Learning Collaborative: Transforming a City through High Level Collaboration

Nancy Cantor, Chancellor - *Rutgers University Newark*

Joel Bloom, President - *New Jersey Institute of Technology*

Gale Gibson, President - *Essex County College*

Brian Strom, Chancellor - *Rutgers Biomedical Health Sciences*

Honorable Ras Baraka, Mayor - *City of Newark*

Moderator: Andrew Seligsohn, President - *Campus Compact*

CONFERENCE AGENDA

WEDNESDAY, OCTOBER 14

RUTGERS UNIVERSITY - NEWARK
Robeson Campus Center

11:00 AM - 12:45 PM | OUTSIDE OF ROOM 231

Registration

PRE-CONFERENCE INSTITUTES

1:00 PM - 4:00 PM | ROBESON CENTER MULTI-PURPOSE ROOM

Implementing a Collective Impact Model to Transform a Community - Field-based

Presenters: Todd Clear, New Jersey Institute of Technology and Diane Hill, Rutgers University-Newark

This pre-conference session will introduce participants to the Newark Fairmount Promise Neighborhood an example of a collective impact project. Participants will gain an understanding of how such a model requires capitalizing on stakeholders' talents and expertise as well as employing the Appreciative Inquiry model to support full participation and commitment/investment from residents and other community stakeholders. Equally important is engendering institutional support and commitment that enables effective utilization of resources. This session will highlight key strategies that were used to implement this model as well as feature stakeholders involved in the process.

1:00 PM - 4:00 PM | ROBESON CENTER 235

The Culture of the Democratically Engaged Campus

Presenters: Matthew Hartley, University of Pennsylvania, John Saltmarsh, University of Massachusetts-Boston, Shirley Collado, Rutgers University-Newark, and Laurie Worrall, New York Campus Compact

Creating a campus culture that fosters democratic community engagement requires institutions to transform their fundamental core practices. What does it take to shift an institutional culture to embrace community engagement practices? Through case studies, this institute will make the case that targeting strategic practices, institutional structures, and moments in history can help create the engaged institution. Participants and facilitators will reflect on case studies that have emerged from extensive national research and explore the examples of two different institutions – one public, one private – to understand the critical areas of practice that can lead to cultural transformation. This institute is valuable for participants interested in advancing the practice of democratic community engagement on their campuses.

1:00 PM - 4:00 PM | ROBESON CENTER 237

The Principles and Possibility of Collective Impact

Presenter: Ryan Fewins-Bliss, Michigan College Access Network

The purpose of this Institute is to provide an orientation to Collective Impact. Bliss will discuss the differences between Collective Impact and collaboration; will provide examples of how and why Collective Impact is worth the effort; and will dig into his experience with higher education to explore the possibility and pitfalls of Collective Impact in community engagement.

1:00 PM - 4:00 PM | ROBESON CENTER 226

Designing and Delivering a Service-Learning Course

Presenters: Dwight Giles, University of Massachusetts-Boston and Matthew Roy, University of Massachusetts-Dartmouth

This pre-conference activity is designed to show participants how to develop a service-learning class or service-learning faculty fellows program at your school, college, or university. Participants will be ushered through a six-module course which provides teachers, at all levels, the tools to incorporate service-learning into their classes. Each module is designed to build upon the others and provides participants with hands on exercises and readings that enhance the modules. You will learn how to design a service-learning course that maximizes the learning experiences for students, addresses a community issue, while providing an avenue for collaborative research. Upon completion of this series, your service-learning class will be designed. Participants will also learn how to use this series in a cohort model to develop a faculty service-learning fellows program at their school, college, or university.

CONFERENCE AGENDA

THURSDAY, OCTOBER 15

NEW JERSEY INSTITUTE OF TECHNOLOGY
Campus Center

6:00 AM - 8:45 AM | HAMPTON INN

Breakfast (Complimentary for hotel guests)

8:00 AM - 8:45 AM | BALLROOM A

Breakfast for Commuters

8:00 AM - 10:00 AM | OUTSIDE OF BALLROOM A

Registration

9:00 AM - 10:00 AM | BALLROOM B

Opening Keynote: The Intersection of Community Engagement and Collective Impact

Speaker: Jeanna Keller Berdel, Senior Strategy Officer, Lumina Foundation

CONCURRENT WORKSHOPS, SESSION I

10:15 AM - 11:45 AM | ROOM 215

Learning from Our Elders: Enhancing Cultural Competencies of Gerontology Students and English Language Learners through Service-Learning

Presenters: Sarah L. Hoiland, Assistant Professor of Sociology, Eunice Flemister, Lecturer and Gerontology Program, Sandy Figueroa, Assistant Professor of Business, CUNY - Hostos Community College; Juan Acosta, Program Coordinator, Paterson Senior Center

One of the essential learning outcomes for gerontology students at Hostos Community College in the South Bronx is cultural competency or the ability to understand and communicate effectively with people from different cultural backgrounds. Service-learning at a local senior recreational center has been the cornerstone of a fieldwork gerontology course for the past four years. Three faculty representing Behavioral & Social Sciences, Education, and Business Departments and the Program Director from Patterson Senior Center will provide diverse perspectives in innovation and broader impact as outcomes of community engagement.

10:15 AM - 11:45 AM | ROOM 220

Building a Value-Creating Network for Students, Industry and Academic Institutions

Presenters: Bhupinder S. Sran, Professor, College of Business and Management, Deborah Helman, Professor College of Business and Management, and Eric Addeo, Professor, College of Engineering and Information Systems, DeVry University

This workshop will present the approach to service-learning taken by DeVry University's Senior Project Course. Objectives, operational strategies and outcomes will be presented. The presentation is expected to lead to a discussion of other service-learning approaches taken at other academic institutions.

10:15 AM - 11:45 AM | ROOM 225

Building Bridges between Academic Affairs and Campus Life to Deepen Community-Based Learning & Research

Presenters: Marcy Fink Campos, Director, Center for Community Engagement & Service, Jane Palmer, Director, Community-Based Research Scholars, and Nate Glass, Student, American University

All too often where a program is housed defines its success. On many campuses, community-based learning and research (CBLR) is located under Academic Affairs but on campuses like AU, our Center for Community Engagement & Service (in Office of Campus Life) is the hub for monitoring this course-based work. Significant advances in institutionalizing CBLR have taken place since two parts of the University joined forces to raise the visibility and validation of this community engagement educational practice. This interactive session will highlight key factors and innovative strategies that can make this feasible.

CONFERENCE AGENDA

THURSDAY, OCTOBER 15 *NEW JERSEY INSTITUTE OF TECHNOLOGY*
Campus Center

10:15 AM - 11:45 AM | ROOM 230

Collective Impact Approach Facilitates University and Citywide Collaboration to Create and Maintain After-school Program

Presenters: Merydawilda Colón, Executive Director, Stockton Center for Community Engagement, and Professor of Social Work, Stephanie Medvetz, Criminal Justice Student, and Ms. Rona Whitehead, Stockton Activist in Residence, Stockton University

This presentation discusses collective impact as an essential strategy for citywide collaboration in creating a program that engages a collaborative of the Atlantic City Housing Authority, the Atlantic City Police Department and Stockton University's students and faculty in an urban setting to assist children with homework completion. The presentation also highlights the importance of assessment and understanding of the contextual situation in selecting a community engagement strategy.

10:15 AM - 11:45 AM | ROOM 235

A Wicked Problem: Authentic Assessment of Civic Engagement Learning Outcomes in Digital Environments

Presenter: Claire J. King, Assistant Professor, Experiential Education, Stella and Charles Guttman Community College at CUNY

How do our colleges and universities articulate institutional commitments to civic engagement in ways that reflect and validate the digital environment of 21st century learners? What form does "authentic assessment" of student learning outcomes related to civic engagement take when so much civic development takes place in students' co-curricular and informal learning experiences? In this computer-mediated and facilitated discussion, participants will categorically analyze the student learning outcomes of their own institutions as articulated online, and will explore the strengths and limitations of digital tools when they are used to assess those outcomes. This active session will encourage participants to identify the conditions for which digital tools can be used to assess a broad array of civic engagement competencies that are frequently developed and applied beyond the classroom.

10:15 AM - 11:45 AM | ROOM 240

Organizing for Engagement: Tools for Collective Impact

Presenters: Sandra Enos, Associate Professor of Sociology, Bryant University and Carie Herzberg, Executive Director, Rhode Island Campus Compact

This workshop presents strategies that expand our common definitions of service-learning and community engagement to more effectively achieve collective impact. Results of research on the intersection of service-learning and social entrepreneurship on campuses will showcase how new models of organizing for engagement are enhancing student learning, faculty engagement and community impact.

10:15 AM - 11:45 AM | BALLROOM B

Setting the Table: How Philanthropies and Higher Education Joined Forces for Collective Impact in Newark

Presenter: Jeremy Johnson, Newark Philanthropic Liaison

This panel will answer the conference's framing question, What innovative ideas are advancing higher education's community engagement practices? This workshop will highlight place-based, collective impact initiatives that are being influenced by the confluence of government, philanthropic, nonprofit, and higher education institutions in the city of Newark. The role of the privately-funded, City Hall-based, office of the Newark Philanthropic Liaison and its umbrella group, the Council of New Jersey Grantmakers, will be examined as a connector, convener, and leverager in moving the city toward collective goals, in partnership with higher education institutions such as Rutgers University-Newark.

CONFERENCE AGENDA

THURSDAY, OCTOBER 15 *NEW JERSEY INSTITUTE OF TECHNOLOGY*
Campus Center

10:15 AM - 11:45 AM | BALLROOM A

Chief Academic Officers Invitational - Engaged Scholarship, Engaged Teaching, and the Public Purposes of Higher Education

Presenter: Andrew Seligsohn, President, Campus Compact

This invitation only session reviews the 1999 Presidents' Declaration on the Civic Responsibility of Higher Education as the foundation for a dialogue about the central role of the Chief Academic Officer in re-orienting colleges and universities toward the achievement of their public purposes. Earlier this year Campus Compact's Board of Directors looked back at the Presidents' Declaration. The Board chose to create a successor to the Presidents' Declaration, an Action Statement through which member presidents and chancellors will affirm specific commitments to put the principles of the Declaration into practice. In this session, we will discuss an advanced draft of the Action Statement. This will be an opportunity to respond to the current draft and to discuss the central role of the Chief Academic Officer in re-orienting colleges and universities toward the achievement of their public purposes.

12:00 PM - 1:00 PM | BALLROOM B

Lunch for Conference Participants

1:00 PM - 3:15 PM | BALLROOM B

Summit on Collective Impact

Presenter: Jeff Edmondson, Managing Director, StriveTogether

How can higher education be leveraged to empower communities? How can higher education be leveraged to create systemic change that creates equitable, sustainable communities and strengthens our democracy? Across the nation, collective impact is being used as a framework to align resources, create a shared vision, and make data-driven decisions to create lasting, systematic change. During this summit, participants will be challenged to think creatively about the intersection of community engagement and collective impact and how the two strategies may work together to increase the public good.

Jeff Edmondson, Managing Director of StriveTogether, will lead the Summit through an engaging presentation of StriveTogether's strategy for accelerating the progress of cradle to career partnerships, paying special attention to higher education's roles and responsibilities in the effort to improve student outcomes and build better communities. Participants will be asked to identify ways in which they may begin to advocate for broader change on their campuses and begin to use the principles of collective impact in their communities.

CONCURRENT WORKSHOPS, SESSION II

3:30 PM - 5:00 PM | ROOM 215

Arts in Detention: A Collaborative Approach

Presenters: Shelley Spivack, Lecturer, Jill Rosenbaum, Professor, Criminal Justice at Cal State – Fullerton; Traci Currie, Professor, Communication, Colette Legault- Fields, Graduate Student, Women and Gender Studies, Ella Thorp, Undergraduate Student, Criminal Justice, University of Michigan, Flint, and Emma Davis

This workshop will begin with an overview and comparison of various types of arts in detention projects that have been implemented throughout the country. An emphasis will be placed on projects that involve university partnerships. The goal of the workshop is to enable participants to effectively implement such a program on their own campus and in their community.

CONFERENCE AGENDA

THURSDAY, OCTOBER 15 *NEW JERSEY INSTITUTE OF TECHNOLOGY*
Campus Center

3:30 PM - 5:00 PM | ROOM 220

The Rutgers University-Newark African-American Brain Health Initiative: Working With, For, and Within the Community

Presenter: Ashlee Shaw, Associate Director, African-American Brain Health Initiative, Rutgers University-Newark

African Americans have increased risk for dementia, memory impairment, sleep disorders, and depression; environmental, lifestyle, and behavioral factors are implicated causes. These issues are further compounded by the fact that African Americans are also underrepresented in research, both as participants and investigators. The Rutgers University-Newark African-American Brain Health Initiative: A University-Community Partnership works with local community leaders and organizations to promote community brain health. Previous years have focused on outreach; in its eighth year, focus has shifted from outreach-focused work to research-and-outreach-focused work. During this workshop, we will discuss our strategies for working within and alongside local communities to create accessible, relevant, and empirically-motivated research and outreach programs.

3:30 PM - 5:00 PM | ROOM 225

Community Impact and Engagement through Digital Influences

Presenters: Vivian Lanzot, Interim Director Career Services - Civic Engagement, and Paul Rajah, Student Coordinator Civic Engagement Computer Center, New Jersey Institute of Technology

Presenters will share the the impact of engagement through digital influence. This session will be presented and draw on the technological expertise that students offer non-profit agencies via the Civic Engagement Computer Center (CECC) at NJIT. Together participants will explore the positive impact of university partnerships with communities and look at the endeavors and accomplishments of students involved in the Civic Engagement Computer Center in the context of community service. The preparation of our students and graduates not only as professionals but as citizens is a strategic objective of NJIT, contained within our mission.

3:30 PM - 5:00 PM | ROOM 230

Building and Using Social Capital Without Throwing Your Weight Around: How a Small College Can Have Big Impact

Presenter: Thomas Southard, Interim Director, Wolfington Center, Cabrini College

Building social capital has been a hallmark of Cabrini College's partnerships. In this session, Cabrini faculty members will discuss the partnerships they work with and how those partnerships are part of an interconnected College/Norristown community effort. Moderated by the director of the Wolfington Center, Cabrini's center for social justice and community engagement, the faculty will examine their own experiences in order to help participants consider how their institutions can gain and utilize social capital to create a stronger collective impact.

3:30 PM - 5:00 PM | ROOM 235

Diving Deep in Community Engagement: A Model for Professional Development

Presenter: Emily Shields, Executive Director, Iowa Campus Compact

This session is will be an engaging conversation for current and future civic engagement practitioners, practitioner-scholars, and those who support their work. Attendees will have the opportunity review a new publication resource guiding professional development and career advancement. The discussion will focus on a framework for understanding the competencies needed in the role of Community Engagement Professionals. The session will review four categories, as outlined in the publication: Organizational Manager, Institutional Strategic Leader, Field Contributor, and Community Innovator and share a personal inventory reflection tool created to help professionals and administrators that support and supervise them to reflect and plan for success.

CONFERENCE AGENDA

THURSDAY, OCTOBER 15 *NEW JERSEY INSTITUTE OF TECHNOLOGY*
Campus Center

3:30 PM - 5:00 PM | ROOM 240

Bonner as Preparation for Social Innovation and Entrepreneurship

Presenter: Tom Sowders, Communications Director, Campus Y, UNC-Chapel Hill; Robert Hackett, President, Bonner Foundation

This interactive session includes an overview of the Bonner Leaders Program, a description of UNC-Chapel Hill's unique model for the program, including their decision to pair Bonner leaders with community partners for four-year appointments rather than a new partner every year for four years, and specific examples of students whose experiential learning garnered by the Bonner program have led them to become social innovators and entrepreneurs. Participants will explore ways their campuses might help channel the deep "problem intelligence" that students achieve while working closely with community partners through Bonner into social innovation programming.

3:30 PM - 5:00 PM | BALLROOM A

Student Learning and the Continuous Program Improvement Process

Presenters: Howard Kimmel, Professor Emeritus, Chemical Engineering, Levelle Burr-Alexander, Executive Director, Center for Pre-College Programs, Ronald Rockland, Professor and Chair of Department of Engineering Technology and Professor of Biomedical Engineering, New Jersey Institute of Technology

The twenty-first century has brought renewed calls for educational reform at all levels, with the focus on the measurement of student learning. Accrediting agencies, such as the Middle States Commission on Higher Education, are asking postsecondary institutions to meet criteria for accreditation that focus on outcomes at all levels, from program outcomes to learning outcomes. This workshop will describe to the participants the efforts at NJIT to transform the teaching practices of faculty/instructors that allow for the measurement and documentation of student learning outcomes as part of a continuous process for promoting student achievement of expected skills and knowledge as well as program improvement. Participants will have an active role in the workshop, as they will apply components of the process to a lesson in a course they are teaching, and share their work with others. This will result in a reflective dialogue among the participants and the workshop facilitators.

5:00 PM - 6:00 PM | ATRIUM, 1ST FLOOR

Poster Session and Cocktail Reception

Brenda Hopper, Rutgers University - Newark, RBS Newark and New Brunswick
Student Experiential Learning

Hillary Kane, PHENND

GEAR UP for College Readiness: the PHENND-School District Partnership as Collective Impact

Christine Kelly, William Paterson University

Civic Engagement as General Education – High Impact, High Value Curricular Strategies in Five Disciplines

Elizabeth Oppe, West Virginia University

Service Learning Collaboration – The Student, The Community, The University and The Professor

Humberto Baquerizo, New Jersey Institute of Technology

Building Student and Community Capacities through a Service-Learning Model – Stewardship of the Park Challenges, Solutions and Partnerships

CONFERENCE AGENDA

THURSDAY, OCTOBER 15 *NEW JERSEY INSTITUTE OF TECHNOLOGY*
Campus Center

Diane Bates, The College of New Jersey
How Do People Use Our Parks? A Collaboration between the City of Trenton Planning Division and Undergraduate Environmental Sociology Students

Emily Colbert Cairns, Salve Regina University
Salve meets Pell – Mobile Hydroponics Unit and Language Program, Cooperative Learning between University and Elementary Students

Thomas Dahan, Rutgers University – Camden
Is engaged civic learning an effective strategy for student success?

Ellen Daley, Rutgers University – Newark
Start Healthy, Stay Healthy – An opportunity for faculty and students to identify best practices for sharing nutrition education for young children

Lynn Donahue, St. John Fisher College
Deepening Community Impact Pathways using the Collective Impact Framework

Mahako Etta, Rutgers University – Newark
Mapping Relationships – Building Partnerships and Developing Workforce Readiness Programs in Newark, New Jersey

Tony Monahan, Queensborough Community College
The QCC Tiger Trails

Mona Munroe Younis, University of Michigan-Flint
Impact Circle for Transformational Collective Impact and Strategic Community Investment

Kim Pearson, The College of New Jersey
Collaborating Across Boundaries to Encourage Undergraduates in Computational Thinking (CABECT) – Soil Contamination and Affordable Housing in Trenton

E. Carol Polifroni, University of Connecticut
UConn Cities Collaborative – A Partnership for Transformative Change

Sheronia Rogers, Rutgers University – Newark
Engaging Community Members in Career Readiness for Youth – The RU Ready for Work Story

Diana Strelczyk, Stockton University
Stockton University's Office of Service-Learning Community & Civically Engaged Programming Models

Lisa Tessier, SUNY Delhi
Reciprocity of Place – Student and Community Perceptions of a Service-Learning Project about Local, Historical Architecture

CONFERENCE AGENDA

FRIDAY, OCTOBER 16

ESSEX COUNTY COLLEGE

6:00 AM - 8:00 AM | HAMPTON INN

Breakfast (Complimentary for hotel guests)

7:30 AM - 8:15 AM | DINING AREA, 2ND FLOOR

Breakfast for Commuters

CONCURRENT WORKSHOPS, SESSION III

8:30 AM - 10:00 AM | ROOM 2109

Service WITH the community rather than service TO the community

Presenters: Sandy Gibson, Associate Professor, Stuart Roe, Assistant Professor, and He Len Chung, Associate Professor, The College of New Jersey

Community engaged learning is one of five signature experiences embedded in The College of New Jersey's strategic plan. This workshop will highlight our strongest example of collective impact through the development and facilitation of the Trenton Prevention Policy Board, a grassroots effort grounded in a group of local stakeholders, representing dozens of agencies within the city of Trenton to promote positive youth development. Several key initiatives of the TPPB will be highlighted, as well as the current methods of evaluation underway to assess collective impact.

8:30 AM - 10:00 AM | ROOM 2110

The Pebbles of Service-Learning in the Pond of the University (and Community)

Presenters: Daniel Tome, Director of Service-Learning and Erin O'Hanlon, Adjunct Faculty, Stockton University

The model of the Office of Service-Learning at Stockton University connects students, faculty and community collectively through a variety of platforms and vehicles. In this workshop, participants will learn how to use asset building capacity models and explore the Stockton case study as reference. Examples through our graffiti wall and gallery exercises will bring visual aid to the critical thinking of how this method of project based learning works. Every campus is unique, with a different set of assets and resources. This workshop will assist in identifying those and leveraging the various aspects of the spheres of influence to create sustainable change in the community. This will be an engaging and interactive workshop session, and participants will leave with additional resources to utilize back on their campuses.

8:30 AM - 10:00 AM | ROOM 2111

University-Community Literacy Partnerships and Assessment

Presenters: Colleen Cicotta, Associate Director for Literacy Initiatives and Amanda Johnson, Winnick Literacy Program Coordinator, Syracuse University

Syracuse University's Mary Ann Shaw Center for Public and Community Service and Hobart & William Smith Colleges' Center for Community Engagement and Service-Learning will facilitate an interactive workshop on university-community literacy partnerships. Co-facilitators engage students from all majors as citizens and critical agents in addressing low literacy levels in urban environments. Session will focus on the role of assessment in student learning and leadership development, and will include structured discussion with other campus engagement facilitators.

CONFERENCE AGENDA

FRIDAY, OCTOBER 16

ESSEX COUNTY COLLEGE

8:30 AM - 10:00 AM | ROOM 2112

Joint Priority Setting through Community Engagement for Collective Impact

Presenters: Carrie Hertzberg, Executive Director, Rhode Island Campus Compact and Matthew Billings, Project Manager, Providence Children and Youth Cabinet

How do you engage authentic community voice for collective impact? Join the Providence Children and Youth Cabinet, the backbone organization for the Collective Impact movement in Providence, Rhode Island, and key member and partner Rhode Island Campus Compact, to uncover potential strategies. This session will examine three case studies of successful community engagement in setting joint priorities and determining investment of resources in the city of Providence. Participants will emerge with applicable strategies for community engagement and a deep understanding of one's cities efforts to collectively and systemically alter an education pipeline, cradle to career.

8:30 AM - 10:00 AM | ROOM 2113

When Students Thrive, the Community Thrives: A Live Case Study of the Partnership Experiences Between Bunker Hill Community College & Chelsea Thrives

Presenters: Meghan Callaghan, Coordinator of Community Engagement and Student Volunteerism, Aurora Bautista, Rebecca Alleyne-Holtzclaw, Jose Iraheta, & Melissa Walsh

Using a live case study approach, our team, consisting of faculty and staff from BHCC and staff from Chelsea Thrives, will share our first year pilot experiences, discuss the challenges of engaging in collective impact work, and elicit suggestions from the group to strategize on our potential next steps. Below is the tentative outline for our presentation: through an interactive group activity, we will engage participants in discussing the challenges of doing work with collective impact in their own communities, and eliciting ideas on developing effective strategies for implementing these. The discussion shall also include eliciting suggestions on the next steps that can further deepen the partnership between BHCC and Chelsea Thrives.

8:30 AM - 10:00 AM | ROOM 2115

Collective Impact and the Community College

Presenters: Debra Bohr, Northampton Community College

8:30 AM - 10:00 AM | ROOM 2116

Students in Service to America: An Honors College-Community Partnership

Presenters: Kelly Astro, Director of Research and Civic Engagement, University of Central Florida

For many years, The Burnett Honors College at UCF has implemented a program designed to help students adjust to University life, introduce them to scholarly research, and assist them in becoming civically engaged through our unique service learning Honors Symposium and HERO volunteer program. We will share the design, implementation, and assessment of an interdisciplinary service learning course that serves as the cornerstone for a First-Year Experience and a campus-wide volunteer program. We will share best practices with respect to cultivating long lasting reciprocal partnerships with community agencies and public schools. We will also present the findings from a pre-/post-study administered to participating undergraduates over two years, including the civic, social, and psychological impacts of their service learning fieldwork.

8:30 AM - 10:00 AM | ROOM 2118

Answering the Call to Promote Access and Equity: Tapping in to the Power of Collective Impact

Presenters: Marcine Pickron-Davis, Chief Community Engagement and Diversity Officer, Widener University

The most fundamental contribution that higher education can make to community and economic development is through improvements in public education (Anchor Institutions: An Interpretive Review Essay, 2013). This interactive workshop will introduce participants to the Chester Higher Education Council, (CHEC), a consortium of six colleges and universities in southeastern Pennsylvania. Attendees will learn about the value of employing a collective impact approach and learn about the benefits challenges of building and sustaining reciprocal inter-institutional-community partnerships.

CONFERENCE AGENDA

FRIDAY, OCTOBER 16

ESSEX COUNTY COLLEGE

CONCURRENT WORKSHOPS, SESSION IV

10:15 AM - 11:45 AM | ROOM 2108

Making Service Count: Million Hour Match

Presenters: Kristi D. Wood-Turner, Director, Learning and Engagement, Alexis McMillen, Program Coordinator, and Leah Cunningham, Operations Coordinator, West Virginia University

West Virginia University's Million Hour Match initiative is a unique way to package the goals of our university and our state into a vehicle that brings awareness of common practices and need for verified data collection into public light. Our students, staff, faculty, and alumni are promising to complete one million hours of service by 2018. In addition, we are inviting all of the residents of the state of West Virginia to match us at 1 million creating a 2 million hour impact of service to the Mountain State! Our workshop will provide a structure for other communities to take our model or pieces of the model to advance the awareness and need for the collection of data surrounding service. We will review some obstacles and key stakeholders that will help your program be successful. Participants will learn about databases, collection tools, motivating factors, questions that commonly need addressed and the big rewards of a campaign like the Million Hour Match!

10:15 AM - 11:45 AM | ROOM 2110

A College / High School Collaborative with Significant / Verifiable Outcomes for Participants

Presenter: Jim Walters, President, The Walters Group

This workshop will present the structure and programs of the Collegiate and High School Civic Engagement Collaborative and the results of an evaluation of their programs. Student participating in the Collaborative program achieved significantly higher scores on State Academic tests. They achieved higher scores than non-participant students in Math, ESOL, English, Biology. Participants also had higher attendance, less discipline issues and were generally more engaged in school activities. Although the evaluative and research projects cannot eliminate all other influences on participants, the findings are more than interesting.

10:15 AM - 11:45 AM | ROOM 2111

Building Collaboration Up, Down, and Across: Consortial Faculty Research with Regional Partners

Presenters: Michele Moser Deegan, Chair and Associate Professor of Political Science, Muhlenberg College; Hannah Stewart-Gambino, Director of the Lehigh Valley Research Consortium and Professor of International Affairs and Government and Law, Lafayette College; Lanethea Mathews-Schultz, Associate Professor of Political Science, Muhlenberg College; Christine Carpino, Project Manager Lehigh Valley Research Consortium and Lecturer, Social Sciences, Cedar Crest College; and Cori Rolon, United Way of the Lehigh Valley

This workshop provides participants with information to create a multi institutional community-based research organization. The workshop is broken into three pieces. First, presenters examine the theoretical and practical foundations of the Lehigh Valley Research Consortium (LVRC), a collaborative program that draws on faculty across six higher education institutions in Pennsylvania that are members institutions in the Lehigh Valley Association of Independent Colleges (LVAIC). Second, workshop leaders provide examples of faculty-community collaboration in specific projects and, more generally, broader collective impact on key community targets. This section focuses on the ways the LVRC seeks to inform regional policy making and administration. The workshop concludes with a discussion of effective assessment from the perspectives of the community, students, and faculty working with the LVRC.

CONFERENCE AGENDA

FRIDAY, OCTOBER 16

ESSEX COUNTY COLLEGE

AGENDA
FRIDAY, OCTOBER 16

10:15 AM - 11:45 AM | ROOM 2112

Improving Health through Collective Action: Lessons Learned from H.E.A.L. Collaborative, an Interprofessional Education and Service Delivery Model

Presenters: Jennifer N. Rosen Valverde, Clinical Professor of Law and Legal Director of H.E.A.L. Collaborative®; Hanan Tanuos, Assistant Professor and Director of Pediatric Primary Care; and Patricia Findley, Associate Professor, Rutgers U. School of Social Work, Special Assistant to the Dean for Interprofessional Health Initiatives, Rutgers University – Newark

Social justice principles mandate that society address the non-medical causes of health problems and health inequity. This goal is best achieved via an integrated, interdisciplinary, multi-level approach, as the non-medical causes of health problems are not remedied with a single cure. This workshop will provide an overview of Rutgers University's H.E.A.L. Collaborative, which aims to reduce poverty's adverse effects on the health and well-being of Newark children and families through interprofessional education and service delivery.

10:15 AM - 11:45 AM | ROOM 2113

Developing and Sustaining University-Community Partnerships

Presenters: Roseanne Marie Mirabella, Professor, Political Science and Public Affairs and Tawayna Bailey, Senior Project Coordinator, Center for Community Research and Engagement, Seton Hall

As the number of colleges and universities offering nonprofit management education programs has increased exponentially over the past twenty years. Faculty within these programs are developing service learning programs and creating real-world laboratories to complement classroom-based learning. The Center for Community Research and Engagement (CCRE) has been addressing the needs of Seton Hall's neighboring urban communities in partnership with nonprofit organizations, corporations, government agencies, and community residents for over twenty years and has institutionalized a culture of service across campus. The workshop will outline steps to develop a successful outreach program on campus, provide a blueprint for engaging students through a career ladder of service, and share strategies for gaining the support of university administrators.

10:15 AM - 11:45 AM | ROOM 2115

Creating Alternative Spring Break Experiences: Leveraging Campus and Local Community Partnerships

Presenters: Donna Minnich Spuhler, Director, Campus Activities and Student Leadership and Maribel Rodriguez, Associate Director, Campus Activities and Student Leadership, William Paterson University; Vivian Lanzot, Interim Director Career Services Civic Engagement, and Humberto Baquerizo, Associate Director, Center for Student Involvement, New Jersey Institute of Technology

The "traditional" alternate spring break, though valuable, does not engage many students within their own community. In addition, these experiences require funds for travel or the ability to commit to a full week or overnight service activities. This workshop will offer an alternative approach to Alternative Spring Break (ASB) experiences which offers larger groups of students overnight and multiple one-day simultaneous experiences serving communities closer to campus and home, often at no expense to the student. Participants will learn best practices for engaging and collaborating with community partners, and continuing these relationships throughout the year, as well as the value of and models used in assessing the impact on student participants and community agencies.

ESSEX COUNTY COLLEGE

CONFERENCE AGENDA

FRIDAY, OCTOBER 16

ESSEX COUNTY COLLEGE

10:15 AM - 11:45 AM | ROOM 2116

Translating Mission into Assessment Practice: Community Impact in Service-Learning Partnerships

Presenters: Sara Melucci, Campus-Community Partnerships AmeriCorps*VISTA, and Meghan Griffiths, Assistant Director, Campus-Community Partnerships, Feinstein Institute for Public Service, Providence College

While the service-learning field upholds a commitment to building mutually beneficial campus-community partnerships, related literature reveals an ongoing struggle to assess community-based impacts in a meaningful, practical, and reciprocal way. By jumping straight to decisions of assessment methodology, campuses risk missing an opportunity to deeply reflect on the set of values around which their partnerships are established. This workshop welcomes participants into a conversation on how campuses can translate their mission and values around community engagement into the development of creative, meaningful rhythms for assessing community impact. Along with hearing the story of a mission-centered exploration of community impact assessment undertaken by the Feinstein Institute for Public Service at Providence College, participants will be challenged to consider how the values of their own campuses can shape their processes for assessing community impact.

10:15 AM - 11:45 AM | ROOM 2118

Inter-institutional Collaborations in Place-Based Collective Impact Initiatives

Presenters: Amy Koritz, Director, Center for Civic Engagement & Professor of English, and Susan Rosenbloom, Associate Professor, Sociology, Drew University; Bryan Murdock, Director, Center for Community Engagement, Montclair State University; and Barry R. Devone III, Community School Coordinator, Rosa Parks Community School (Orange, NJ)

The purpose of this workshop is to assist participants in understanding the benefits of cross-institutional higher education partnerships in furthering a collective impact strategy for creating university-assisted community schools. The session will focus on the achievements and lessons learned from the Orange Higher Education Consortium (OHEC), which employs a collective impact strategy around two full-service community schools (Oakwood Avenue and Rosa Park School) in Orange, NJ, known as the Orange Community School Initiative (OCSI). Montclair State University has taken on the role of serving as anchor institution, providing backbone infrastructure for this project, while Drew University intends to contribute consistent, aligned faculty and student engagement. Participants in the workshop will gain tools for and insight into the value and challenges of two small university-based Centers joining forces, both for the collaborating institutions and the community.

12:00 PM - 12:45 PM | SMITH AUDITORIUM

Lunch for Conference Participants

12:45 PM - 2:00 PM | THE GALLERY

Closing Presidential Panel - Newark City of Learnin: Collaborative: Transforming a City through High Level Collaboration

Moderator: Andrew Seligsohn, President - Campus Compact

Nancy Cantor, Chancellor - *Rutgers University Newark*

Joel Bloom, President - *New Jersey Institute of Technology*

Gale Gibson, President - *Essex County College*

Brian Strom, Chancellor - *Rutgers Biomedical Health Sciences*

Honorable Ras Baraka, Mayor - *City of Newark*

FEATURED SPEAKERS

PRE-CONFERENCE INSTITUTES (WEDNESDAY)



Dr. Todd Clear

Dr. Todd Clear is Provost at Rutgers University-Newark, having previously served as Dean of the School of Criminal Justice there. Clear has also held professorships at Ball State University, Florida State University (where he was also Associate Dean of the School of Criminology and Criminal Justice) and John Jay College of Criminal Justice (where he held the rank of Distinguished Professor). He has authored 13 books and over 100 articles and book chapters. His most recent book is *The Punishment Imperative*, by NYU Press. Clear has also written on community justice, correctional classification, prediction methods in correctional programming, community-based correctional methods, intermediate sanctions, and sentencing policy. He is currently involved in studies of the criminological implications of “place,” and the economics of justice reinvestment. His work has been recognized through several awards, including those of the American Society of Criminology, the Academy of Criminal Justice Sciences, The Rockefeller School of Public Policy, the American Probation and Parole Association, the American Correctional Association, and the International Community Corrections Association. He was the founding editor of the journal *Criminology & Public Policy*, published by the American Society of Criminology. He holds a Ph.D. in Criminal Justice from The University at Albany.

Ryan Fewins-Bliss

Ryan Fewins-Bliss is Assistant Director for Network Development at the Michigan College Access Network. He has made youth empowerment and education the focus of his career. Beginning at Central Michigan University’s Volunteer Center working with student volunteers and leaders, he has also served at Saginaw Valley State University’s Student Life Center, Michigan Campus Compact and the Jackson College Access Center. He holds a Bachelor’s degree in Integrative Public Relations and a Master’s degree in Educational Administration and Community Leadership, both from Central Michigan University. He serves on the Boards of Directors for the Michigan Court Appointed Special Advocates (CASA), Planned Parenthood of Mid and South Michigan, the Central Michigan University National Alumni Association and is an elected member of the Bath Township Board of Trustees.



Dr. Dwight Giles



Dr. Dwight Giles is a professor of higher education in the College of Education and Human Development at University of Massachusetts, Boston. Dr. Giles is one of the leading experts on service learning. He teaches courses in teaching and learning, curriculum, and communication and collaboration. He has authored and co-authored numerous books and articles on service-learning research. His research interests include community development, civic participation, the scholarship of engagement, campus/community partnerships, internships, and service learning. Dr. Giles is also a Senior Associate with the New England Resource Center for Higher Education (www.nerche.org) at UMass Boston. He holds a Ph.D. in Community Development from the Pennsylvania State University and a M.Div. from Union Theological Seminary in New York City.

FEATURED SPEAKERS

PRE-CONFERENCE INSTITUTES CON'T (WEDNESDAY)



Dr. Matthew Hartley

Dr. Matthew Hartley is a professor of education at the University of Pennsylvania's Graduate School of Education. His research focuses on academic governance, especially how academic communities define their educational purposes. Dr. Hartley is currently examining how academic leaders in Kazakhstan are responding to education reforms aimed at promoting greater institutional autonomy and shared governance. He has also been working with the Council of Europe in Strasburg, France, exploring partnerships between universities, schools, and civil society organizations aimed at promoting education for democratic citizenship. In 2011, he completed a Fulbright Fellowship in Bratislava, Slovakia, in partnership with the Slovak Governance Institute, studying the launch of community-based learning efforts at several universities. His book, *To Serve a Larger Purpose*, co-edited with John Saltmarsh, examines the roles of universities in democratic societies. He earned his master's and doctoral degrees from Harvard University's Graduate School of Education.

Dr. Diane Hill

Dr. Diane Hill is Assistant Chancellor for University Community Partnerships at Rutgers University-Newark and a native of Newark. She is the co-founding Director of the Center for Pre-College Education and Outreach at Rutgers-Newark. In 2002, she founded and directed the Office of Campus and Conference Services which eventually evolved into the Office of University-Community Partnerships, the campus's first institutionalized office to advance university-community partnerships. She is responsible for creating and promoting partnerships and research collaborations between the university and public, private and community-based organizations. She has been a member of the Rutgers University administration since 1988 and has served in key senior leadership positions during her tenure. Dr. Hill received a Ph.D. in Urban Systems, a joint program administered by New Jersey Institute of Technology, Rutgers University, and the University of Medicine and Dentistry of New Jersey. Her research interests include advancing community engagement in higher education, with special emphasis on university-community partnerships in urban universities, school-based youth college and career development and engagement demonstration models, and community-based participatory research.



Dr. Matthew H. Roy

Dr. Matthew H. Roy is Assistant Provost at the University of Massachusetts, Dartmouth, where he also serves as the Director of Leduc Center for Civic Engagement. He has recently served as a member of the statewide Special Commission on Civic Engagement and Learning with other legislative, administrative, education, and special interest group leaders and officials, which is calling for strengthened efforts to integrate civic engagement with learning. Dr. Roy has also served on the Department of Higher Education

committee that developed recommendations for civic engagement goals for Massachusetts public higher education. He holds a doctorate in management from the University of Rhode Island.

FEATURED SPEAKERS

PRE-CONFERENCE INSTITUTES CON'T (WEDNESDAY)

Dr. John Saltmarsh

Dr. John Saltmarsh is Director of the New England Resource Center for Higher Education (NERCHE) at the University of Massachusetts, Boston, as well as a faculty member in the Higher Education Administration Doctoral Program in the Department of Leadership in Education in the College of Education and Human Development. He leads the project in which NERCHE serves as the administrative partner with the Carnegie Foundation for the Advancement of Teaching for Carnegie's elective Community Engagement Classification. He is the author, most recently, of the edited volume "To Serve a Larger Purpose: Engagement for Democracy and the Transformation of Higher Education" (2011) and a book with Edward Zlotkowski, Higher Education and Democracy: Essays on Service-Learning and Civic Engagement (2011). From 1998 through 2005, he directed the National Project on Integrating Service with Academic Study at Campus Compact. He holds a Ph.D. in American History from Boston University.



Dr. Laurie Worrall



Dr. Laurie Worrall is Executive Director of New York Campus Compact. Prior to joining NYCC, Dr. Worrall served as Associate Vice President in Academic Affairs and founding director of the Steans Center for Community-based Service Learning at DePaul University in Chicago and then as Dean of the McMaster School for Advancing Humanity at Defiance College in Ohio. She has overseen the development of local, national and international community-based learning programs at both institutions. While at DePaul she oversaw the development of an interdisciplinary minor, Community

Service Studies; the cohort-based undergraduate Community Service Scholars program; a community-based internship program; and the Catholic Schools Initiative, an effort to connect the educational and service initiatives at DePaul with the Catholic Schools of Chicago. She holds a doctorate from the Graduate School of Education at the University of Pennsylvania and a master's in Public Services Management from DePaul University.

KEYNOTE SPEAKER (THURSDAY)

Jeanna Keller Berdel

Jeanna Keller Berdel is Senior Strategy Officer for Lumina Foundation. She joined the newly formed Foundation in 2002, working primarily on pre-college access issues for underserved populations. Her current work focuses on strategies for sixty percent of the adult population to attain a post secondary education by the year 2025 through regional/ metro networks and community organizations. Her other major responsibilities include supporting a major Lumina Latino Student Success initiative in four metro areas. Prior to joining Lumina Foundation, Berdel worked in corporate philanthropy and educational outreach. She has held a variety of positions including positions in sales and marketing, corporate communications and community development. Berdel graduated from Purdue University with a degree in education and earned an MBA from Indiana Wesleyan University.



FEATURED SPEAKERS

SUMMIT ON COLLECTIVE IMPACT (THURSDAY)



Jeff Edmondson

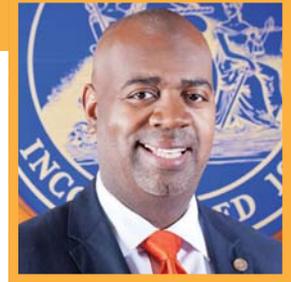
Jeff Edmondson is Managing Director of StriveTogether, a national cradle-to-career initiative that brings together leaders in Pre-K-12 schools, higher education, business and industry, community organizations, government leaders, parents and other stakeholders who are committed to helping children succeed from birth through careers. Mr. Edmondson has also served as founding executive director of the StrivePartnership in Cincinnati and Northern Kentucky, as the foundation officer for KnowledgeWorks Foundation, and as a Program

Assistant at the 21st Century School Fund where he conducted research, published papers, and wrote legislation on local and national policy issues related to school facilities. He also worked as the Peaceable Schools Coordinator at Woodrow Wilson Senior High School, the largest public secondary school in Washington, D.C. Mr. Edmondson holds a Bachelor's of Science in biology from University of Richmond and a Master's in public policy from Johns Hopkins University. In addition, he served as a volunteer and supervisor for three years in Peace Corps Gabon, Central Africa.

PRESIDENT PANEL (FRIDAY)

Mayor Ras J. Baraka

Mayor Ras J. Baraka was elected Mayor of the City of Newark in May 2014. A native of Newark whose family has lived in the City for more than 70 years, Mayor Baraka was educated in the Newark Public schools and received a Bachelor of Arts degree in Political Science and History from Howard University in Washington, D.C. and a Master's degree in Education Supervisions from St. Peter's University in Jersey City. He has spent more than two decades tackling issues that affect the quality of life for Newark residents, including public safety, employment, health, economic development, and civic engagement. Specific highlights include legislation to acknowledge and address violence as a public health issue, to address complaints on late-night loitering, and to address abandoned properties and blight. Before being elected mayor, he served on the Newark Municipal Council and taught elementary school for 10 years and coached girls' basketball, going on to become the highly transformative principal of Central High School from 2007 to 2014.



Dr. Joel S. Bloom

Dr. Joel S. Bloom is President of New Jersey Institute of Technology. He started his career in industry working as an economist. He subsequently became an educator and administrator for the New York City public schools. Prior to coming to New Jersey, he worked as a research director and instructor at Teachers College, Columbia University. Dr. Bloom is presently chair of the Science Park Board, treasurer of the NJ President's Council, and treasurer of the NJEDGE Net Board. In addition, he serves as a member of the following boards:

the Board for Communities and Schools, Newark Alliance, Philadelphia Alliance for Minority Participation, La Casa de Don Pedro, and the Association of Public and Land-grant Universities Presidents Council. Dr. Bloom has been the recipient of national and state education awards, as well as federal, foundation and corporate grant awards. He has published journal articles and presented papers on school improvement, curriculum department, college transition, and student assessment. He holds a master's degree and a doctorate from Teachers College, Columbia University.

FEATURED SPEAKERS

PRESIDENT PANEL CON'T (FRIDAY)

Dr. Nancy Cantor

Dr. Nancy Cantor is Chancellor of Rutgers University-Newark. A distinguished leader in higher education, she is recognized nationally and internationally as an advocate for re-emphasizing the public mission of colleges and universities, both public and private, viewing them not as a traditional “ivory towers,” but as anchor institutions that collaborate with partners from all sectors of the economy to fulfill higher education’s promise as an engine of discovery, innovation, and social mobility. Prior to her current position, Dr. Cantor was chancellor and president of Syracuse University, where she led multi-faceted initiatives that built on the university’s historical strengths, pursuing cross-sector collaborations in the City of Syracuse that simultaneously enriched scholarship and education, spurring transformation of that older industrial city. These local engagements in areas such as environmental sustainability; art, technology, and design; neighborhood and cultural entrepreneurship; and urban school reform demonstrated the impact and importance of engaged scholarship and the inter-connectedness of the pressing issues of our world.



Dr. Gale E. Gibson



Dr. Gale E. Gibson is the seventh president and second woman to lead Essex County College in Newark. Prior to serving as the College’s Interim President, Dr. Gibson previously served as ECC’s Senior VicePresident for Academic Affairs & Chief Academic Officer. Dr. Gibson came to Essex in December 2011 after serving as founding Dean of the College of Freshman Studies, and Professor in the Department of Student Affairs and Services, at Medgar Evers College of the City University of New York. Dr. Gibson earned her Doctor of Education in Higher Education Administration from North

Carolina State University and her Master’s and Bachelor’s degrees from Binghamton University – State University of New York.

Brian L. Strom

Brian L. Strom, M.D., M.P.H. is the recently appointed inaugural Chancellor of Rutgers Biomedical and Health Sciences (RBHS) and Executive Vice President for Health Affairs at Rutgers University. Dr. Strom was formerly Executive Vice Dean of Institutional Affairs, founding chair of the Department of Biostatistics and Epidemiology, founding director of the Center for Clinical Epidemiology and Biostatistics, and founding director of the Graduate Program in Epidemiology and Biostatistics, all at the Perelman School of Medicine of the University of Pennsylvania. Dr. Strom holds a B.S. in Molecular Biophysics and Biochemistry from Yale University, an M.D. from the Johns Hopkins University School of Medicine, and an MPH in Epidemiology from University of California, Berkeley. He has been on the faculty of the University of Pennsylvania School of Medicine since 1980.



FEATURED SPEAKERS

PRESIDENTIAL PANEL MODERATOR (FRIDAY)



Dr. Andrew J. Seligsohn

Dr. Andrew J. Seligsohn is President of Campus Compact. Before joining Campus Compact in June 2014, Dr. Seligsohn served as Associate Chancellor for Civic Engagement and Strategic Planning at Rutgers University–Camden, where he worked across the campus to develop the university’s engagement infrastructure to maximize community impact and student learning. Dr. Seligsohn previously served as Director of Civic Engagement Learning in the Pace Center at Princeton University. He served as a faculty member in the Department of Political Science at Hartwick College,

where he earned tenure and promotion to the rank of associate professor and was the elected chair of the faculty. Dr. Seligsohn also taught at both Princeton and Rutgers, and he has published articles and chapters on constitutional law, political theory, urban politics, and youth civic engagement. Dr. Seligsohn holds a Ph.D. in political science from the University of Minnesota and a B.A. in modern intellectual history from Williams College. Campus Compact has more than 1,100 national and international member institutions with 34 state affiliates. Headquartered in Boston, Campus Compact has a long tradition of leadership in the field of civic engagement and an extensive, diverse network of Presidents, faculty and staff to sustain and support the community engagement efforts of our members.

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Barat Foundation

Public Art by the Public is the mission of the Barat Foundation, a Newark based non-profit arts and education organization who has partnered with over 40 Newark schools and worked with over 5,000 Newark students since 2005. The Barat Foundation's passion for collaboration and their commitment to celebrating local voices can be seen clearly through their original

Animodule™ sculptures. Animodules are artist facilitated, community created, contemporary totems. The collaboratively made public sculptures are a Newark original art form proclaimed by the Mayor's office as the city's Official Peace Ambassadors as they represent the creativity and collaboration of Newark's artists and youth. They are instruments of community formation and encourage pride, ownership and stewardship of public space. Animodules showcase Newark as an international center of arts and culture and are currently on display at Newark Airport where they greet 500,000 visitors annually. Each year the Animodules and students who created them march in the Creation Nation Art and Peace Parade bringing the vibrancy and voice of Newark's youth to the streets. The Barat Foundation invites you to march for art and peace on October 17th with this year's Creation Nation Parade.

The pedagogy of the Animodules aims to uplift communities by honoring local culture and celebrating youth in the public sphere. By acting as an agent of collaboration between schools, artists, communities and businesses the Barat Foundation takes education out of the classroom and into the public sphere. Cory Booker, US Senator writes of the Animodules:

"This project is making history in educational reform as we invite the village back into the raising of our children and collaborate for art in education, peace and our future."

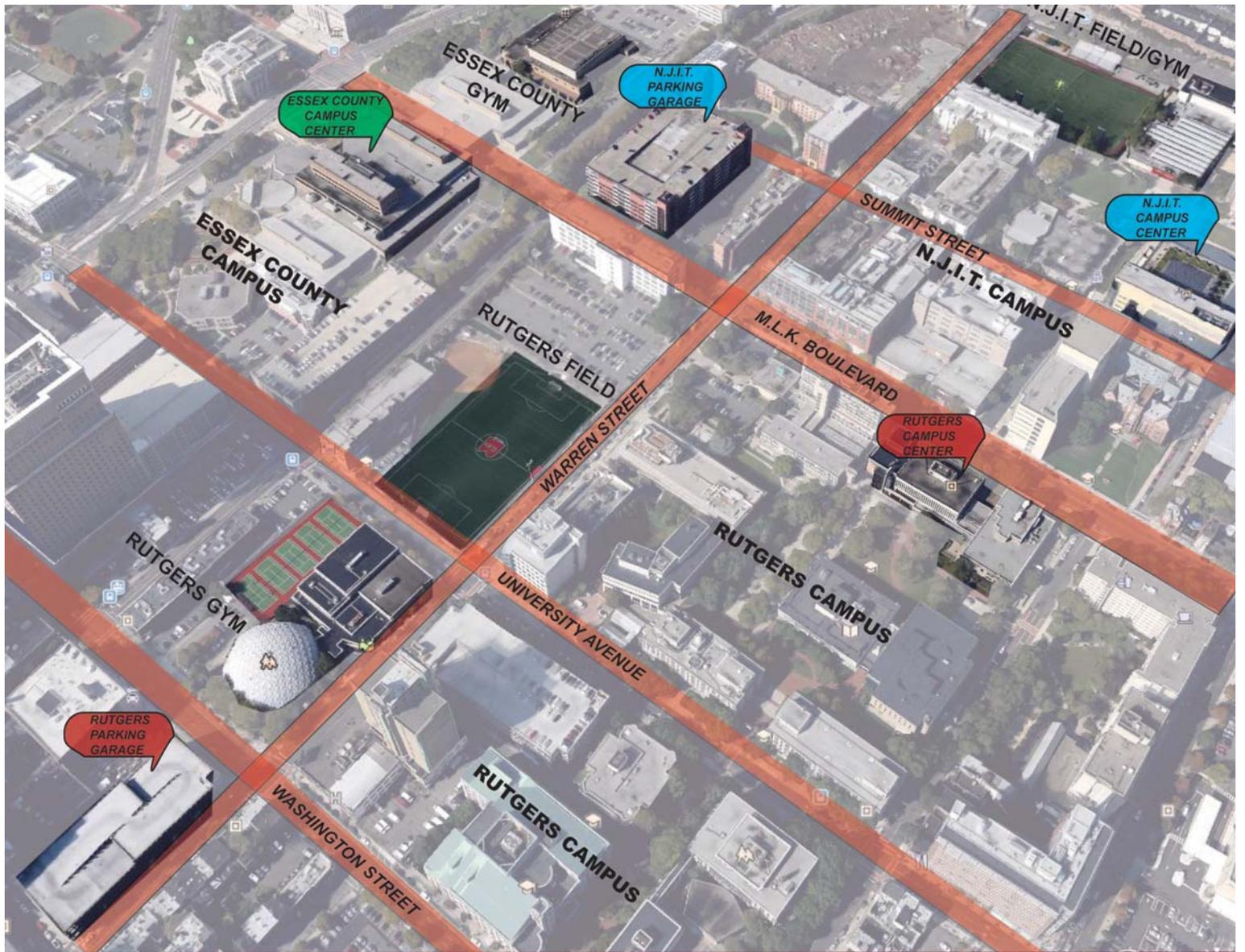
To learn more about the Barat Foundation visit their website: www.baratfoundation.org or call their office at 973-353-0003. Also, here is a link to more professional shots of the Animodules as well: <https://www.flickr.com/photos/baratfoundation/albums/72157629332859985>



Jazz House Kids

Jazz House Kids has gained a reputation as one of the nation's preeminent arts education and performance organizations. Our mission is to transform young lives and open doors to the future by offering pre-professional, year-round musical training along with community engagement and education programs for K-12 students from diverse backgrounds. Internationally renowned jazz performers teach alongside our

professional staff, offering students a wide range of creative programming that develops musical potential, enhances leadership and life skills, and strengthens academic performance. Through music, mentoring, education and apprenticeship, Jazz House Kids cultivates tomorrow's global citizens so they may build vibrant communities.



**Rutgers University - Newark
Robeson Campus Center**

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Newark, NJ 07102**

**New Jersey Institute Of Technology
Campus Center**

**150 Bleeker Street
Newark, NJ 07102**

Essex County College

**303 University Avenue
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Campus Compact
Eastern Region

MOVING US FORWARD